

# Sean Elwood

## Art Direction & Design

phone: 917.755.3938

e-mail: seanelwood@gmail.com

site: www.seanelwood.com

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### Experience

**Digitas, NYC** Freelance Art Director May 2010 - present  
Responsible for conception, art direction, and design of online campaigns, websites, and web-based Apps for American Express.

**Publicis Modem, NYC** Freelance Art Director June 2009 - May 2010  
Responsible for conception, art direction, and design of online campaigns and website promotions for Pillsbury.

**Ogilvy, NYC** Freelance Art Director May 2007 - October 2008  
Responsible for conception, art direction, and design of online campaigns and e-mails for Kodak, DuPont, & SAP.

**Deutsch, NYC** Art Director August 2006 - May 2007  
Responsible for conception, art direction, and design of online campaigns for Tylenol, Motrin, Discover Card, and several pitches. Managed junior designers, illustrators and animators.

**Atmosphere BBDO, NYC** Art Director May 2001 - August 2006  
Responsible for conception, art direction, and design of online campaigns for Cingular Wireless, E-Trade & HBO. Managed junior designers, illustrators, photographers and animators.

**Tribal DDB, NYC** Freelance Designer 1999 - 2001  
Responsible for design and production of web sites and online ad campaigns. Clients included Best Buy, Amtrak, Michelin, and Sephora.

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### Education

**The Cooper Union** Bachelor of Fine Arts 1998

**Nova Scotia College of Art & Design** Study Abroad Program 1996

**LaGuardia High School of Music and Art** NYC 1994

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### Honors

Cannes 2003 - Cyber Finalist for Cingular Wireless

One Show 2003 - Interactive Merit Award for Cingular Wireless

International ANDYs 2003 - Award of Distinction for Cingular Wireless

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### Skills

Adobe Illustrator, Photoshop, and InDesign (CS5). Concepting, Drawing, Animation, Presentation and Illustration.

References available on request.