

Sean Elwood

Art Direction & Design

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Experience

Publicis Modem, NYC Freelance Art Director June 2009 - May 2010
Responsible for conception, art direction, and design of online campaigns and website promotions for Pillsbury. Worked closely with clients, developers and architects on migration of Pillsbury.com to a new CMS.

Ogilvy, NYC Freelance Art Director May 2007 - October 2008
Responsible for conception, art direction, and design of online campaigns and emails for Kodak, DuPont, & SAP.

Deutsch, NYC Art Director August 2006 - May 2007
Responsible for conception, art direction, and design of online campaigns for Tylenol, Motrin, Discover Card, and several pitches. Managed junior designers, illustrators and animators.

Atmosphere BBDO, NYC Art Director May 2001 - August 2006
Responsible for conception, art direction, and design of online campaigns for Cingular Wireless, E-Trade & HBO. Managed junior designers, illustrators, photographers and animators. Presented and sold award winning creative to clients.

Tribal DDB, NYC Freelance Designer 1999 - 2001
Responsible for design and production of web sites and online ad campaigns. Clients included Bestbuy, Amtrak, Michelin, and Sephora.

Education

The Cooper Union Bachelor of Fine Arts 1998

Nova Scotia College of Art & Design Study Abroad Program 1996

LaGuardia High School of Music and Art NYC 1994

Honors

Cannes 2003 - Cyber Finalist for Cingular Wireless

One Show 2003 - Interactive Merit Award for Cingular Wireless

International ANDYs 2003 - Award of Distinction for Cingular Wireless

Skills

Adobe Illustrator, Photoshop, InDesign (CS4), Concepting, Drawing, Animation, Presentation and Illustration.

References available on request.